

K-LOVE serves me as a resident of the Myrtle Beach area of South Carolina by giving me a uplifting spiritual outlook every single day.

If K-LOVE were displaced it would affect me greatly as I take comfort in the sounds of K-LOVE. There is no other radio station in my area offering the quality family friendly music.

The services of K-LOVE is in the public interest in the way that it keeps so many people close to The Lord. And it brings new people to The Lord every day. What community can't benefit from Christian people, people who in turn do good works for the community.